EUREKA SEQUOIA
GARDEN CLUB INC.
est. 1967

2024 SCHOLARSHIP PACKET
WHO WE ARE:

OUR GOALS:
• TO promote interest for all aspects of amateur gardening, horticulture and floral and landscape design;
• TO encourage and engage in community and roadside beautification projects;
• TO educate, promote, and participate in projects programs to safeguard our natural resources;
• TO aid in protecting California’s native plants, wildlife and natural beauty.

OUR EARLY HISTORY:
"Early in 1967 four Eureka residents met at the home of Nita Alexander to discuss forming a garden club. Mrs. Christine Kemp of Fortuna, who was the Humboldt District Director of California Garden Clubs, Inc., attended. Following this meeting a notice appeared in the February 3, 1967, newspaper inviting all interested persons to meet at the YWCA for the purpose of establishing a permanent organization to create, promote, and increase interest in amateur gardening. The name suggested for the new organization was “Sequoia Garden Club.” The Club was accepted as a member of California Garden Clubs, Inc., in May 1967. “Eureka” was later added to the name. The Eureka Sequoia Garden Club’s corporate charter for incorporation in the state of California and the IRS, 501(c)(4) non-profit application were both filed in March 1977. The Club affiliated with the Save the Redwoods League.” - Mary Lou Goodwin

CURRENT ESGC ENDEAVORS:
• Plant native plants and weed at Sequoia Park Zoo
• Plant hanging baskets for the gazebo in Eureka Old Town
• Arbor Day celebrations during California Arbor Week in March
• Revitalize and maintain garden area for Eureka Rehabilitation and Wellness Center
• Annual plant sale
• Scholarship program
Mary Louise Barnes Van Deventer Goodwin, known as Mary Lou to her friends and family, was born on July 31, 1939 and was raised in Fortuna. She earned a Bachelor’s degree in Physical Education and a teaching credential at Humboldt State University. While raising her two children, she was very active in the 4-H Gardening Club, and was the first woman trustee on the Fortuna Elementary School Board.

Mary Lou always had a love of plants and flowers and in 1990 she bought the Eureka Florist Shop in Henderson Center, and was actively involved with the Henderson Center Merchant’s Association.

Mary Lou was a member of the Fortuna Garden Club for 50 years and served as president of the club twice. In 2010 Mary Lou became an active member of the Eureka Sequoia Garden Club and served as the club’s president for five years. She became active in the California Garden Clubs, Inc. (CGCI) and received certificates in the Flower Show and Landscape Design Schools. She judged flower arranging and landscape design all over the state, including the State Fair in Sacramento and noteworthy gardens of California Wineries. After serving on the CGCI Executive Committee for six years, she was elected as their 32nd President and served from 1991-1993. She was honored as the CGCI Woman of the Year for 2009. In 2016 Mary Lou was presented the CGCI Lifetime Achievement Award.

In 2016 Mary Lou took the lead for the CGCI propagation project for the conservation of the wild western native azalea at the Stagecoach Hill Azalea Reserve on Kane Road, north of Trinidad. Along with ESGC members, she cleared blackberries and other invasive plants and took cuttings of the wild western native azaleas, one of the most extensive stands on the north coast. The cuttings were then propagated by the Redwood National and State Parks Nursery.

Over the years Mary Lou entered her flower arrangements in the Humboldt County Fair and created informational displays promoting the benefits of gardening and membership in local garden clubs. Mary Lou, along with ESGC members, was instrumental in planting the beautiful hanging baskets that adorn Old Town Eureka each summer. In 2012, she started the ESGC “Garden Jewels” award to recognize and honor community members who had created beautifully landscaped front yards.

Mary Lou was dedicated to making the world a better and more beautiful place. She lived her life in service to her community and touched the lives of many in her community.
MARY LOU GOODWIN MEMORIAL SCHOLARSHIP  
SPONSORED BY 
EUREKA SEQUOIA GARDEN CLUB

A $500 scholarship will be awarded to a local college or high school student from Eureka, Arcata, McKinleyville, or an unincorporated area, who displays interest and aptitude in the fields of Agriculture, Plant Science, Horticulture, Landscape Design, Environmental Studies, Floral Arrangement, or a related field.

Successful applicants should demonstrate experience or aptitude in one of the following fields for a career in:

- botany
- conservation
- floriculture
- horticulture
- landscape architecture
- plant biology and/or plant genetics
- community supported agriculture
- plant and environmental sciences
- community supported agriculture

Eligibility Criteria:
- A current high school senior with proof of enrollment into the field of study; OR
- A current college student who has completed a minimum of one semester of college with proof of enrollment into the field of study

Instructions:
1. Send or give a copy of the recommendation letter to two people who know you well. Ask that they return it a timely manner.
2. Mail the following to the address below:
   - Your completed application
   - A copy of your most recent transcripts

ESGC SCHOLARSHIP  
PO BOX 479  
BAYSIDE, CA 95524-0479

The deadline is March 31, 2024.

The scholarship winner will be announced at the April 19, 2024 ESGC meeting. The funds will be provided to student upon proof of enrollment.

Questions can be directed to: esgc@cagardenclubs.org
MARY LOU GOODWIN SCHOLARSHIP
EUREKA SEQUOIA GARDEN CLUB, INC.
2024 APPLICATION

FULL NAME: ____________________________________________________________

ADDRESS: Your address is required for notification and forms.

STREET __________________________ CITY ______________________ STATE ______ ZIP ______

EMAIL __________________________ PHONE __________________________

ARE YOU CURRENTLY ENROLLED AT SCHOOL? _____ WHERE? __________________________

CURRENT GRADE LEVEL __________ WHEN DO YOU EXPECT TO GRADUATE? ______

DEGREE ___________________ WHAT IS YOUR FIELD OF STUDY? ___________________

BRIEFLY STATE WHAT EXPERIENCE YOU HAVE HAD IN THIS FIELD AND WHAT ABOUT
THE COURSE OF STUDY INTERESTS YOU: __________________________________________

______________________________________________________________

______________________________________________________________

PLEASE LIST YOUR CURRENT SCHOOL ACTIVITIES, COMMUNITY SERVICE AND
HOBBIES: __________________________________________________________

______________________________________________________________

______________________________________________________________

WHAT IS YOUR OCCUPATIONAL GOAL AFTER GRADUATION? __________________________

______________________________________________________________

APPLICANT SIGNATURE ___________________________ DATE _______________

SUBMIT THIS FORM ALONG WITH OTHER REQUIRED ITEMS BY MARCH 31, 2024 TO:
(Note: Use additional sheets if needed)

ESGC Scholarship
PO Box 479
Bayside, CA 95524-0479

Questions? Contact: esgc@cagardenclubs.org